

MINUTES OF THE APRIL 18, 2015 UNIT 356 BOARD OF DIRECTORS MEETING

Vice President Adair Karlin called the meeting to order at 11:10 AM at the Las Candelas Bridge Club. Dan Faulkner, Judson Jones, Adair Karlin, Joan Merrill, Jane Pendley, Steve Reynolds, Ann Shaylor and Cindy Shoemaker were present.

1. The March minutes were not available for approval.
2. Joan Merrill, as Hospitality and Club Chairman, had nothing new to report.
3. Judd reported that Ann Shaylor is helping him with the bridge classes at Anna Henry Elementary School. He shared an article he had written about this new effort to attract younger players to bridge. He plans to have a tournament for the students before May 21st.
4. Regarding publicity, Adair is holding up the flyer for the October Sectional due to the recent hotel problems. The flyer for the November NLM Regional will be out soon.
5. I/N Rep Cindy Shoemaker passed out copies of a quarterly NLM newsletter she has written. She has purchased some treats for those who play in the Pro-Am on May 17th. She shared a rough draft of a marketing strategy for the NLM Regional in November. It includes an improved description of the hotel amenities and a reminder of the available student discount.
6. Steve Reynolds announced that the set-up for this week's Sectional would be at 5 PM Wednesday. Unfortunately, there will be no food for the tournament - only AM coffee. Future tournaments may be held at the Grand Luxe which is near Grant and I-10. Currently, there is no restaurant inside the hotel. We will explore different options such as hiring a caterer.
7. Judd said the caddy schedule was complete for the April Sectional.

The meeting was adjourned at 12:15 PM.

Respectfully submitted,

Jane Pendley